

## Advanced Solutions in Virtual Engagement

Meeting today's challenge and bringing value to tomorrow

*Proven solutions to help you build relationships.* Since the start of the COVID-19 pandemic, we have supported our clients in pivoting from traditional, face-to-face engagement to using virtual tools, successfully reducing delays for time-sensitive projects. Once physical distancing restrictions associated with the pandemic are lifted, we expect that stakeholders may still choose to avoid large gatherings such as open houses. *Virtual engagement tools allow you to reach a broader audience to share information, answer questions and gather feedback, limiting delays to your project development plans.*



In the Virtual Town Hall for [US Air Force Tyndall Air Force Base Child Development Center](#) the Virtual Engagement Tools allowed participants to pose questions of subject matter experts and provide comments for the Project.

*Through virtual engagement, your project benefits from expanded and more diverse participation.* Experience has shown that virtual engagement has distinct advantages over traditional, face-to-face approaches, increasing your reach and inclusiveness. Those underrepresented at in-person events can now engage through a variety of web-enabled devices at their convenience. The tools are designed with local accessibility laws and policies in mind (e.g., compliance with Section 508 of the Rehabilitation Act).

"We're helping our clients to accelerate and redefine how they connect and consult with stakeholders and end users in the future. Leveraging our global digital solutions capability, we are challenging what's possible today and reinventing a new way forward – providing more accessible, more inclusive, more resilient and lower carbon impact engagement."

Dr. Raja Kadiyala, Jacobs Vice President  
and Global Digital Market Director

*Safety and timely access to subject matter experts is important to participants.* Our Virtual Open Houses allow you to share project information, answer questions and gather feedback efficiently and inclusively using diverse media including live chat, email, video-conferencing, or through follow-up appointments or phone calls. Interactions are safe and secure for both you and your stakeholders.

### WE WANT YOUR FEEDBACK

Please submit your comments regarding the proposed project information presented in this Virtual Public Meeting by using any of the methods below between **June 29th and July 1st**.

**Leave a Voicemail**  
(307) 316-4984

**Email Us**  
Andreas.Allen@wydo.gov

**Mail-in Comments**  
Wyoming Department of Transportation  
Attn: Andreas Allen  
5300 Bishop Boulevard  
Cheyenne, Wyoming  
82008-3340

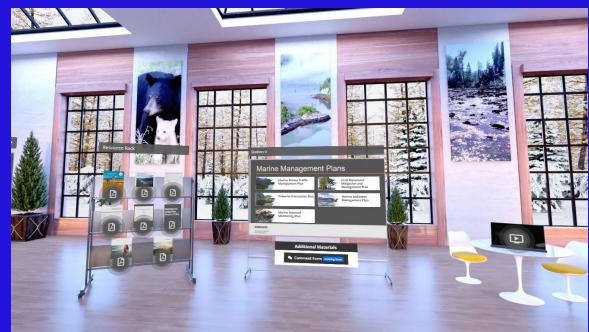
**Comment Button**  
Click on the comment button in the Virtual Open House

For general questions about the presentation or the project, please contact WYDOT Project Manager, Andreas Allen, at [Andreas.Allen@wydo.gov](mailto:Andreas.Allen@wydo.gov).

The Virtual Public Meeting for the [Interstate-25/Interstate-80 Interchange Project, Wyoming Department of Transportation](#) in June-July 2020 enabled stakeholders to use convenient tools for follow-up communications.



**Immersive Conference (example)**



**Virtual Open House (example)**

Create a customizable virtual event space to fit your needs. We can develop an interactive virtual open house for your intended audience that has the look and feel you want to portray with virtual talking avatars, allowing you to share information, interact with your attendees and respond to their concerns.



The Virtual Project Site Tour and 3D Visualization of Project Implementation for the [Remediation of Quanta Resources Superfund Site in Edgewater, New Jersey](#) shares updates with the EPA, public, and stakeholders, including a video that relies on 3D visualizations to simulate activities at the site.

### Partnering with you to deliver scalable solutions

Our solutions offer an integrated approach to community outreach where we collaboratively identify the best tools, develop an effective storyboard, and truly incorporate virtual engagement into your overall engagement strategy to enable success. Our team of engagement experts has deep experience, including recent virtual engagements, hearings, and open houses. We leverage this experience when we work with you to refine and scale your engagement strategy and select the most effective virtual engagement solutions to meet your needs.

We offer a range of pricing and support packages customized to meet your needs with pricing that is typically comparable to or less than holding in-person open houses.

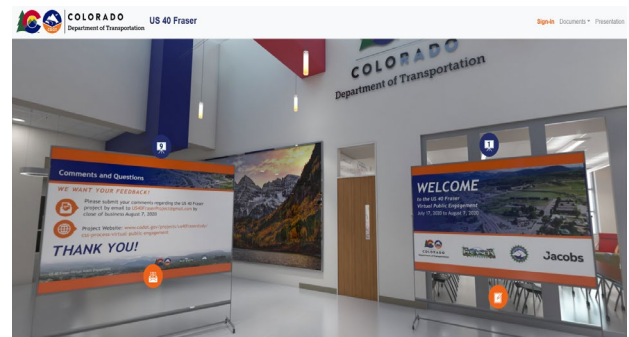
A powerful tool in our engagement toolbox, our Virtual Open House solutions offer an engaging digital environment with the tools and information to reach stakeholders, communicate proposed project benefits and challenges, and gather feedback with a wide range of online tools, including surveys, live chats, and discussion boards. The solutions are developed to align with federal and local regulatory requirements, including CEQA and NEPA.

### Delivering benefits now and into the future

To maximize reach (and with accessibility and ease of user experience in mind), our engagement tools work across a range of devices – mobile, tablet, laptop, and desktop – with no special requirements other than a live data connection.

#### Benefits include:

- Increased engagement through broad digital reach without time or location restrictions; integration with your other digital and social media allows a global exchange
- Increased reach to marginalized members of a community who typically may not attend an open house
- Increased transparency by the ability to capture comments directly and real-time from participants
- Increased quality of comment data; analytics offer valuable insights on the hot topics and issues users focus on the most
- Quick deployment to advance engagement efforts mitigates the schedule consequences of the current pandemic and maintains business continuity
- Reduced exposure to health hazards and security threats
- Reduced travel equates to reduced cost, time, and carbon footprint
- Reduced engagement costs



The Virtual Public Engagement for the [US-40 Fraser Project, Colorado Department of Transportation](#) in July 2020 illustrates our Virtual Public Hearing platform.

### For further information contact:

**Kristen McDonald, MBA Digital Transformation**  
Virtual Engagement Solutions Director  
M: +01.519.500.8970  
[Kristen.McDonald1@jacobs.com](mailto:Kristen.McDonald1@jacobs.com)

### Jacobs®. Challenging today. Reinventing tomorrow.

This note is for general information purposes only to provide an indication of the range of services Jacobs offers and information on previous projects utilizing these capabilities. It is current as at the date specified below. Exact services and personnel must be confirmed on a project-by-project basis.

Date: 19 April 2023.

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